

Devind M Manoj

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EDUCATION

Government Model Engineering College, Kochi

MASTER OF TECHNOLOGY (M.TECH), COMPUTER SCIENCE ENGINEERING (DATA SCIENCE)

Aug 2023 – Jul 2025

Universal Engineering College, Thrissur

BACHELOR OF TECHNOLOGY (B.TECH), COMPUTER SCIENCE ENGINEERING

Aug 2018 – Sep 2022

EXPERIENCE

FOUNDING PRODUCT MANAGER

Feb 2026 – Present

Eluu AI

- Led product strategy, roadmap planning, and execution for an AI-powered SaaS platform from concept to launch.
- Collaborated closely with engineering to define platform architecture, user workflows, feature specifications, and release plans.
- Translated business requirements into product specifications, user stories, and acceptance criteria to support product development.
- Designed, developed, and deployed the company website and multiple customer-facing product experiences using AI-assisted development workflows, enabling rapid product iteration and validation.
- Owned product discovery activities including customer feedback collection, requirement gathering, feature prioritization, user testing, and product refinement.
- Implemented product analytics using PostHog to track user behavior, feature adoption, conversion funnels, and engagement metrics, enabling data-driven product decisions.
- Supported acquisition and onboarding of an enterprise customer engagement valued at approximately \$4,000/month through product demonstrations, solution discussions, and customer enablement.
- Led go-to-market initiatives including pricing strategy, product positioning, email campaigns, product videos, pitch decks, sales collateral, and customer-facing presentations.
- Utilized Claude Code, OpenAI Codex, and modern LLM platforms to accelerate prototyping, experimentation, and product delivery.
- Worked across product, engineering, customer success, and business teams in an agile environment to drive end-to-end product delivery.

PRODUCT MANAGER

Apr 2025 – Apr 2026

TestMu AI (PrimeRole)

- Owned product planning and execution across B2B SaaS products focused on sales intelligence, contact enrichment, revenue operations, and outbound sales workflows.
- Defined and launched key platform capabilities including Account Intelligence, Scorecards, Call Analytics, Dialer enhancements, onboarding improvements, billing workflows, and reporting experiences.
- Authored product requirements documents (PRDs), user stories, workflows, acceptance criteria, and release documentation to align stakeholders and engineering teams.
- Collaborated with engineering, design, and business teams to deliver customer-focused features while balancing business goals and technical constraints.
- Conducted customer research, competitor analysis, market evaluation, and feature validation to support roadmap prioritization and product strategy.
- Led quality assurance efforts, release readiness reviews, and feature validation activities to improve product reliability and user experience.
- Planned and executed lead-generation initiatives that contributed 15+ qualified business opportunities through targeted campaigns and product-led outreach.

PROJECTS

VIDEO DEEPFAKE DETECTION USING BINARY NEURAL NETWORKS

- Developed a lightweight video deepfake detection framework by combining Binary Neural Networks (BNN) and Convolutional Neural Networks (CNN).
- Designed for deployment on low-specification devices with reduced computational requirements and faster inference times.
- Focused on improving training efficiency and real-time detection performance for resource-constrained environments.

IMAGE FORGERY DETECTION USING DEEP LEARNING

- Developed a lightweight Convolutional Neural Network (CNN) model for image forgery detection.
- Achieved approximately 91% validation accuracy using TensorFlow, Keras, NumPy, and Scikit-learn.
- Focused on efficient detection of manipulated and authentic images through deep learning-based classification techniques.

TECHNICAL SKILLS

Product Management: Product Strategy, Product Discovery, Product Roadmapping, User Research, Customer Interviews, Feature Prioritization, Agile Methodologies, Sprint Planning, Stakeholder Management, Go-to-Market Strategy, Product Analytics, Requirements Gathering, PRDs

Technical: Python, REST APIs, Git, GitHub, PostHog, AI-Assisted Development, Claude Code, OpenAI Codex

Design: Figma, Wireframing, Prototyping, User Flows, Documentation

Analytics: Pandas, NumPy, Scikit-learn, TensorFlow, Keras